# Evaluation question List for Wireframe and Mockup

1. Does the wireframe/mockup effectively communicate the intended design and user flow?
2. Is the information hierarchy clear and well-organized?
3. Is the layout visually appealing and aesthetically pleasing?
4. Does the design accommodate for various screen sizes and devices?
5. Are the interactive elements clearly defined and intuitive to use?
6. Are the typography, color palette, and other visual elements consistent with the brand guidelines?
7. Does the wireframe/mockup take into account accessibility and inclusive design principles?
8. Is there enough whitespace and negative space to allow the content to breathe and be easily readable?
9. Are all the necessary elements and information included in the design?
10. Is the overall design user-centered and focused on solving the needs of the target audience?